

TOUR OPERATOR & DMC COMMUNICATION

No: JBH 09-25

Offer Name	September Peaks Campaign (Dynamic)
Hotel	Jumeirah Beach Hotel
Booking Window	01 September 2025 to 30 September 2025 (both dates inclusive)
Travel Window	01 September 2025 onwards
Applicable Markets	ALL
All Room Types Special Offer	<ul style="list-style-type: none">• Save up to 50% on selected alcoholic beverages in Floor 24 from (17:00 hrs to 19:00 hrs) and Pool Bar (16:00 hrs -18:00 hrs).• Save 20% on a 90-minute massage at Talise Spa. Spa treatment to be booked at least 24 hrs prior and is subject to availability.
Summer 2026 Special Offer (07 June to 30 September 2026)	<ul style="list-style-type: none">• Guaranteed interconnecting rooms in 2 x units of Ocean Deluxe Rooms. Please send the hotel confirmation number to leisureres@jumeirah.com at the time of booking to arrange the connecting rooms.
Suite Special Offer (7-night MLOS)	<ul style="list-style-type: none">• Complimentary two-way airport transfer to Dubai International Airport (DXB) (pre-booking is required).• Complimentary soft beverages from the mini bar once per stay.

<p>Al Bahar Villa Special Offer (7-night MLOS)</p>	<ul style="list-style-type: none"> • Complimentary upgrade from Bed and Breakfast to Jumeirah Flavours (Half Board) • Please note the following dates are excluded from the complimentary HB promotion (black-out dates) <ul style="list-style-type: none"> ○ 18 October 2025 to 02 November 2025 ○ 27 December 2025 to 07 January 2026 ○ 01 February 2026 to 05 February 2026 ○ 14 February 2026 to 22 February 2026 ○ 19 March 2026 to 12 April 2026 ○ 25 April 2026 to 09 May 2026 ○ 17 October 2026 to 07 November 2026 ○ 25 December 2026 to 07 January 2027 • Complimentary soft beverages from the mini bar once per stay.
<p>All Room Categories Special Inclusions</p>	<ul style="list-style-type: none"> • Complimentary daily access to Wild Wadi Waterpark™ • Complimentary daily access to the KiDS club. • Complimentary daily access to the J-Club. • Complimentary daily Wi-Fi access throughout the resort. • Complimentary direct access to all international newspapers on guest's own device.
<p>Club, Suite & Al Bahar Villa Special Inclusions</p>	<ul style="list-style-type: none"> • Personalised check-in/out. • Complimentary access to the Executive Pool. • Complimentary access to The Family Club Lounge (for all ages, open daily from 07:00 hrs to 19:00 hrs) and The Sunset Club (exclusively for adults, open daily from 17:00 hrs to 19:00 hrs). Dress code applies. <ul style="list-style-type: none"> ○ Daily breakfast is available in The Family Club lounge and All-Day Dining Restaurant from 07:00 hrs (7am) until 11:00 hrs (11am). In-room dining is chargeable. ○ Afternoon tea and refreshments are served from 14:30 hrs to 16:00 hrs in The Family Club Lounge. ○ Sundowners and a selection of canapés and evening drinks are served from 17:00 hrs to 19:00 hrs in the Family Club Lounge and The Sunset Club.

<p>Al Bahar Villa Special Inclusions</p>	<ul style="list-style-type: none"> • Complimentary two-way airport transfer to Dubai International Airport (DXB) (pre-booking is required). • 24-hrs dedicated butler service and buggy service. • Complimentary access to the Al Bahar Club is available exclusively for Al Bahar Villa Guests. <ul style="list-style-type: none"> ○ Daily breakfast is available in Al Bahar Club from 07:00 hrs (7am) until 11:00 hrs (11am). In-room dining is also available complimentary for villa guests during breakfast. ○ Afternoon tea snacks are served in Villa and at the Al Bahar Club from 14:30 hrs (2:30pm) until 16:00 hrs (4pm) ○ Evening drinks and canapés are available at The Villa Lounge from 18:00 hrs (6pm) to :00 hrs (8pm) ○ During summer months, guests can avail the above services in the comfort of their villa. • Exclusive access to the Villa Pool from 09:00 hrs (9am) until 18:00 hrs (6pm), and the Executive Pool Club with a dedicated private cabana. • Private plunge pool.
<p>New Year's Eve 2025</p>	<ul style="list-style-type: none"> • All bookings including 31 December 2025 in the stay, are inclusive of the mandatory New Year's Eve Gala Dinner. • The New Year's Eve Gala Dinner program will be shared once finalized.
<p>Restaurant Updates</p>	<ul style="list-style-type: none"> • Nuska Beach: Re-opens for the season on 15 September 2025 Restaurant timings: Daily from 12:00 hrs to 01:00 hrs Sun loungers & Cabana: Daily from 10:00 hrs to sunset
<p>Terms & Conditions</p>	<ul style="list-style-type: none"> • The rate/offer is subject to availability at the time of confirmation. • All offers are applicable on the Jumeirah Escapes rate plan only and not combinable with any other existing offers (Including but not limited to Early Advantage Non-Refundable rate plans and Jumeirah One member rates) • The suite and villa promotions are for bookings with a 7-night minimum length of stay. • Any reference to Summer promotions are for stay dates between 07 June 2026 and 30 September 2026. • This offer is applicable only for all new bookings and bookings made during the above-mentioned book by dates. Existing bookings cannot be amended and re-booked. • Cancellation policy applies as per the conditions shown at the time of booking.

For bookings or further information, please contact	For bookings: Reservations Department Telephone: +971 4 364 557 E-mail: leisureres@jumeirah.com For further information: Laura Dawson, Associate Director of Sales Telephone: +971 55 500 9932 E-mail: laura.dawson@jumeirah.com
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