

JUMEIRAH

MADINAT JUMEIRAH

Direct Connectivity (Dynamic Rates)– Communication / Announcement

NAME	Jumeirah Escapes November Campaign
WHERE	Jumeirah Mina Al Salam, Jumeirah Al Qasr, Jumeirah Dar Al Masyaf and Jumeirah Al Naseem
TRAVEL WINDOW	01 November 2025 – 31 December 2026 (both dates inclusive)
BOOKING WINDOW	01 November 2025 – 30 November 2025 (both dates inclusive)
ROOM CATEGORIES	Rooms and Clubs
MADINAT JUMEIRAH VALUE ADDS	• Complimentary unlimited access to Wild Wadi Waterpark™ from 10:00 am until 6:00 pm daily • Complimentary access to the private 2 km beach with views of the Jumeirah Burj Al Arab • Complimentary daily access to kids’ clubs (Kids at Jumeirah Al Qasr)
MINIMUM LENGTH OF STAY	(04) Four nights MLOS applicable for All Markets except Germany, Swiss & Austrian markets (Applicable from 01 November 2025 to 07 June 2026 and 20 September 2026 to 31 December 2026) (03) Three nights MLOS applicable for All Markets except Germany, Swiss & Austrian markets (08 June 2026 and 19 September 2026)
MARKETS	ALL
CLUB BENEFITS	• The Palace Lounge at Jumeirah Al Qasr • The Amal Club Lounge at Jumeirah Mina Al Salam • The Orchid Lounge at Jumeirah Al Naseem • Unlimited access to Club Lounge from 7:00 am to 9:00 pm • Complimentary daily Breakfast from 7.00 am to 11.30 am in Hanaaya, Arboretum, The Palmery or at the Club Lounge of respective hotels • Complimentary Sparkling wine during breakfast at The Palace Lounge, Jumeirah Al Qasr • Signature Afternoon Tea with our compliments from 3 pm to 4.30 pm served at the Club Lounge • Sundowner served with a selection of curated canapes from 5.30 pm – 7.30 pm served at the Club Lounge • 15% savings on laundry services and pressing services • Club Lounge access for non-Club and non-Suite guests charged at AED 500 per room per night. The rate is subject to a 10% service charge, 7% municipality fee, and 5% value-added tax (VAT)

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JUMEIRAH MINA AL SALAM VALUE ADDS	Spa Book a 60-minute massage and receive an additional 30 minutes complimentary. Advance booking is required and is non-combinable with other offers
JUMEIRAH AL QASR OFFER VALUE ADDS	Spa Book a 60-minute massage and receive an additional 30 minutes complimentary. Advance booking is required and is non-combinable with other offers
JUMEIRAH DAR AL MASYAF OFFER VALUE ADDS	Spa Bo Book a 60-minute massage and receive an additional 30 minutes complimentary. Advance booking is required and is non-combinable with other offers
JUMEIRAH AL NASEEM OFFER VALUE ADDS	Spa Book a 60-minute massage and receive an additional 30 minutes complimentary. Advance booking is required and is non-combinable with other offers
TERMS & CONDITIONS	• Maximum of 5 bookings per person per night • The rate/offer will be strictly subject to availability at the time of confirmation • Offer not applicable on static rates • This offer is not combinable with any other existing offers • No discount needs to be applied manually • The booking must be made within the booking window via the direct channel. No manual bookings will be confirmed once the offer ends
DATE	31 October 2025