

TOUR OPERATOR & DMC COMMUNICATION

No: JBH 01-26

Offer Name	January Peaks Campaign (Dynamic)
Hotel	Jumeirah Beach Hotel
Booking Window	18 December 2025 to 31 January 2026 (both dates inclusive)
Travel Window	18 December 2025 onwards
Applicable Markets	ALL
All Room Types Special Offer	<ul style="list-style-type: none"> • Save up to 50% on selected alcoholic beverages. <ul style="list-style-type: none"> ○ Available in Floor 24 from (17:00 hrs to 19:00 hrs) and Pool Bar (16:00 hrs -18:00 hrs). • Save 20% on a 90-minute massage at Talise Spa. <ul style="list-style-type: none"> ○ Spa treatment to be booked at least 24 hrs prior and is subject to availability.
	<ul style="list-style-type: none"> • Complimentary daily access to Wild Wadi Waterpark™ <ul style="list-style-type: none"> ○ Excluding 05 January 2026 until 13 February 2026 as the waterpark will be closed for its essential annual maintenance. It will reopen to the public on Saturday, 14 February 2026. ○ During the closure dates, Jumeirah Beach Hotel is offering access to Dubai Parks and Resorts. Options include Legoland Waterpark, Legoland, Motiongate, or Real Madrid World). One park access per stay, per guest, applicable on bookings with a 3-night MLOS only. Tickets can be collected from Concierge.
Summer 2026 Special Offer	<ul style="list-style-type: none"> • Guaranteed connecting rooms for 2 x units of Ocean Deluxe Rooms. Please send the hotel confirmation number to leisureeres@jumeirah.com at the time of booking to arrange the connecting rooms. • Available on stays between 07 June 2026 to 30 September 2026.
Suite Special Offer	<ul style="list-style-type: none"> • Complimentary two-way airport transfer to Dubai International Airport (DXB) (pre-booking is required). • Available on the Jumeirah Escapes rate plan. A 5-night MLOS and black-out dates apply (see T&C's below)

Al Bahar Villa Special Offer	<ul style="list-style-type: none"> • USD 400 resort credit once per stay. • Available on the Jumeirah Escapes rate plan. A 5-night MLOS and black-out dates apply (see T&C's below)
All Room Categories Special Inclusions	<ul style="list-style-type: none"> • Complimentary daily access to the new Jumeirah Circle Kids Club. Open daily from 10:00 hrs to 21:00 hrs and suitable for children aged 4 to 12 years. Children under 4 must be accompanied by a parent or guardian. • Complimentary daily access to the J-Club. • Complimentary daily Wi-Fi access throughout the resort. • Complimentary direct access to all international newspapers on guest's own device.
Club, Suite & Al Bahar Villa Special Inclusions	<ul style="list-style-type: none"> • Complimentary access to the Executive Pool. • Complimentary access to The Family Club Lounge (for all ages, open daily from 07:00 hrs to 19:00 hrs) and The Sunset Club (exclusively for adults, open daily from 17:00 hrs to 19:00 hrs). Dress code applies. <ul style="list-style-type: none"> ○ Daily breakfast is available in The Family Club lounge and All-Day Dining Restaurant from 07:00 hrs (7am) until 11:00 hrs (11am). In-room dining is chargeable. ○ Afternoon tea and refreshments are served from 14:30 hrs to 16:00 hrs in The Family Club Lounge. ○ Sundowners and a selection of canapés and evening drinks are served from 17:00 hrs to 19:00 hrs in the Family Club Lounge and The Sunset Club.
Al Bahar Villa Special Inclusions	<ul style="list-style-type: none"> • Complimentary two-way airport transfer to Dubai International Airport (DXB) (pre-booking is required). • 24-hrs dedicated butler service and buggy service. • Complimentary access to the Al Bahar Club is available exclusively for Al Bahar Villa Guests. <ul style="list-style-type: none"> ○ Daily breakfast is available in Al Bahar Club from 07:00 hrs (7am) until 11:00 hrs (11am). In-room dining is also available complimentary for villa guests during breakfast. ○ Afternoon tea snacks are served in Villa and at the Al Bahar Club from 14:30 hrs (2:30pm) until 16:00 hrs (4pm) ○ Evening drinks and canapés are available at The Villa Lounge from 18:00 hrs (6pm) to :00 hrs (8pm) ○ During summer months, guests can avail the above services in the comfort of their villa. • Exclusive access to the Villa Pool from 09:00 hrs (9am) until 18:00 hrs (6pm), and the Executive Pool Club with a dedicated private cabana. • Private plunge pool.

<p>Festive Brochure 2025</p>	<ul style="list-style-type: none"> • Our 2025 Festive Brochure can be accessed here. • All bookings including 31 December 2025 in the stay are inclusive of the New Year's Eve Gala Dinner at Janat Al Bahar (page 18).
<p>Wild Wadi Waterpark™ Annual Maintenance</p>	<ul style="list-style-type: none"> • Wild Wadi Waterpark™ will be conducting its essential annual maintenance between 05 January 2026 until 13 February 2026. It will reopen to the public on Saturday, 14 February 2026.
<p>Terms & Conditions</p>	<ul style="list-style-type: none"> • The rate/offer is subject to availability at the time of confirmation. • All offers are applicable on the Jumeirah Escapes rate plan only and not combinable with any other existing offers (Including but not limited to Early Advantage Non-Refundable rate plans and Jumeirah One member rates) • Offer messages may not automatically pull through, so we would appreciate your support in updating your websites manually where possible. • The suite and villa promotions are for bookings with a 5-night minimum length of stay, and the following dates are excluded from the promotion (black-out dates): <ul style="list-style-type: none"> ○ 27 December 2025 to 07 January 2026 ○ 01 February 2026 to 05 February 2026 ○ 13 February 2026 to 21 February 2026 ○ 19 March 2026 to 12 April 2026 ○ 25 April 2026 to 09 May 2026 ○ 17 October 2026 to 07 November 2026 ○ 25 December 2026 to 07 January 2027 • Flight details must be sent to leisureres@jumeirah.com in advance to arrange the pre-booking of the airport transfers on Suite bookings. • Any reference to summer promotions is for stay dates between 07 June 2026 and 30 September 2026. • For guaranteed connecting rooms during summer, please send the hotel confirmation number to leisureres@jumeirah.com at the time of booking to arrange the connecting rooms. • Flight details should be provided • This offer is applicable only for all new bookings and bookings made during the above-mentioned book by dates. Existing bookings cannot be amended and re-booked. • Cancellation policy applies as per the conditions shown at the time of booking.

For bookings or further information, please contact	For bookings: Reservations Department Telephone: +971 4 364 557 E-mail: leisureres@jumeirah.com For further information: Laura Dawson, Associate Director of Sales Telephone: +971 55 500 9932 E-mail: laura.dawson@jumeirah.com
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