

JUMEIRAH

MADINAT JUMEIRAH

Direct Connectivity (Dynamic Rates)– Communication / Announcement

NAME	Jumeirah Escapes Winter Campaign 2025 - 2027
WHERE	Jumeirah Mina Al Salam, Jumeirah Al Qasr, Jumeirah Dar Al Masyaf and Jumeirah Al Naseem
TRAVEL WINDOW	18 December 2025 – 13 January 2027 (both dates inclusive)
BOOKING WINDOW	18 December 2025 – 04 February 2026 (both dates inclusive)
ROOM CATEGORIES	Rooms, Clubs, Suites and Villas
MADINAT JUMEIRAH VALUE ADDS	<ul style="list-style-type: none"> • Complimentary unlimited access to Wild Wadi Waterpark™ from 10:00 am until 6:00 pm daily • Complimentary access to the private 2 km beach with views of the Jumeirah Burj Al Arab • Complimentary daily access to kids’ clubs (Kids at Jumeirah Al Qasr)
MINIMUM LENGTH OF STAY	<p>Rooms & Clubs:</p> <ul style="list-style-type: none"> • (04) Four nights MLOS applicable for All Markets (Applicable from 18 December 2025 to 07 June 2026 and 20 September 2026 to 13 January 2027) • (03) Three nights MLOS applicable for All Markets (08 June 2026 and 19 September 2026) <p>Suites & Villas:</p> <ul style="list-style-type: none"> • (02) Two nights MLOS applicable for All Markets (18 December 2025 and 13 January 2027)
MARKETS	ALL
CLUB BENEFITS	<ul style="list-style-type: none"> • The Palace Lounge at Jumeirah Al Qasr • The Amal Club Lounge at Jumeirah Mina Al Salam • The Orchid Lounge at Jumeirah Al Naseem • Unlimited access to Club Lounge from 7:00 am to 9:00 pm • Complimentary daily Breakfast from 7.00 am to 11.30 am in Hanaaya, Arboretum, The Palmery or at the Club Lounge of respective hotels • Complimentary Sparkling wine during breakfast at The Palace Lounge, Jumeirah Al Qasr • Signature Afternoon Tea with our compliments from 3 pm to 4.30 pm served at the Club Lounge • Sundowner served with a selection of curated canapes from 5.30 pm – 7.30 pm served at the Club Lounge • 15% savings on laundry services and pressing services • Club Lounge access for non-Club and non-Suite guests charged at AED 500 per room per night. The rate is subject to a 10% service charge, 7% municipality fee, and 5% value-added tax (VAT)

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<p>ADDED VALUE BENEFITS AT MADINAT JUMEIRAH IN COLLABORATION WITH BENO WATERSPORTS</p>	<p>Standard Rooms:</p> <ul style="list-style-type: none"> Banana Boat for Families: Book any paid motorized activity → receive a free banana boat ride for 2 kids Couple’s Watersports Treat: Book 2 jet skis → receive a complimentary sofa ride for 2 <p>Club Rooms:</p> <ul style="list-style-type: none"> Banana Boat for Families: Book any paid motorized activity → receive a free banana boat ride for 2 kids Adventure Combo: Book a jet ski for 30 mins → receive 10 minutes free flyboard teaser session <p>Suites & Villas:</p> <ul style="list-style-type: none"> Luxury Dining at Sea: Book a 3-hour yacht charter → receive a complimentary chef-prepared meal on board Complimentary Extra Hour: Book 2 hours on a yacht → receive an extra 1 hour free Book a 3-hour yacht charter - receive two complimentary Jet Skis for 30 minutes <p>Booking in advance is a must through the concierge of each hotel</p>
<p>JUMEIRAH MINA AL SALAM VALUE ADDS</p>	<p>Standard Rooms & Club Rooms:</p> <ul style="list-style-type: none"> Kids Stay & Dine for free based on the meal plan booked by adults (breakfast or half board). Applicable from 08 June 2026 to 30 September 2026 Guaranteed interleading rooms for 2 x units Arabian Deluxe. Applicable from 08 June 2026 to 30 September 2026. Please email Reservation Team at the time of booking to allocate interleading rooms <p>Suites</p> <ul style="list-style-type: none"> Welcome amenities and a free bottle of champagne upon arrival (minimum length of stay of (03) three nights) Complimentary access to Amal Club Lounge Resort credit of 200 USD once per stay for Junior and One & Two-Bedroom Suite Resort credit of 400 USD once per stay for Royal Suite Complimentary round-trip airport transfers <p>Food & Beverages (Applicable for all room categories)</p> <ul style="list-style-type: none"> Sana and Mei restaurants included as additional venues participating in the Half Board offering under Jumeirah Flavours (one lunch or dinner per stay per restaurant) Buy One Get One Free Drinks at Cala Vista Pool & Bahri Bar from 17:00 to 19:00. Applicable from 08 June 2026 to 30 September 2026 <p>Spa (Applicable for all room categories)</p> <ul style="list-style-type: none"> Book a 60-minute massage and receive an additional 30 minutes complimentary. Advance booking is required and is non-combinable with other offers

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<p>JUMEIRAH AL QASR OFFER VALUE ADDS</p>	<p>Standard Rooms & Club Rooms:</p> <ul style="list-style-type: none">• Kids Stay & Dine for free based on the meal plan booked by adults (breakfast or half board). Applicable from 08 June 2026 to 30 September 2026• Guaranteed interleading rooms for 2 x units Arabian Deluxe. Applicable from 08 June 2026 to 30 September 2026. Please email Reservation Team at the time of booking to allocate interleading rooms <p>Suites</p> <ul style="list-style-type: none">• Welcome amenities and a free bottle of champagne upon arrival (minimum length of stay of (03) three nights)• Complimentary access to The Palace Lounge• Resort credit of 200 USD once per stay for Junior and One & Two-Bedroom Suite• Resort credit of 400 USD once per stay for Royal Suite• Complimentary round-trip airport transfers <p>Food & Beverages (Applicable for all room categories)</p> <ul style="list-style-type: none">• Buy One Get One Free drinks at Al Qasr Pool Bar from 16:00 to 19:00 and Bar Buci from 17:00 to 19:00. Applicable from 08 June 2026 to 30 September 2026 <p>Spa (Applicable for all room categories)</p> <ul style="list-style-type: none">• Book a 60-minute massage and receive an additional 30 minutes complimentary. Advance booking is required and is non-combinable with other offers
<p>JUMEIRAH DAR AL MASYAF OFFER VALUE ADDS</p>	<p>Rooms</p> <ul style="list-style-type: none">• Kids Stay & Dine for free based on the meal plan booked by adults (breakfast or half board). Applicable from 08 June 2026 to 30 September 2026• Guaranteed interleading rooms for 1 x unit Palm House Garden room & 1 x unit Palm House Lagoon room. Applicable from 08 June 2026 to 30 September 2026. Please email Reservation Team at the time of booking to allocate interleading rooms <p>Suites & Villas</p> <ul style="list-style-type: none">• Welcome amenities and a free bottle of champagne upon arrival (minimum length of stay of (03) three nights)• Complimentary access to The Palace Lounge• Resort credit of 200 USD once per stay for One Bedroom Suite• Resort credit of 400 USD once per stay for Malakiya Villas• Complimentary round-trip airport transfers <p>Food & Beverages (Applicable for all room categories)</p> <ul style="list-style-type: none">• Buy One Get One Free drinks at Al Qasr Pool Bar from 16:00 to 19:00 and Bar Buci from 17:00 to 19:00. Applicable from 08 June 2026 to 30 September 2026 <p>Spa (Applicable for all room categories)</p> <ul style="list-style-type: none">• Book a 60-minute massage and receive an additional 30 minutes complimentary. Advance booking is required and is non-combinable with other offers

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JUMEIRAH AL NASEEM OFFER VALUE ADDS	<p>Suites</p> <ul style="list-style-type: none">• Welcome amenities and a free bottle of champagne upon arrival (minimum length of stay of (03) three nights)• Complimentary access to The Orchid Lounge• Resort credit of 200 USD once per stay for One and Two-Bedroom Suite, including Presidential Suite bookings• Resort credit of 400 USD once per stay for Royal Suite or Penthouse bookings <p>Food & Beverages (Applicable for all room categories)</p> <ul style="list-style-type: none">• Buy One Get One Free drinks at Sugarmash (Adults only) & Kalsa pool bar (families) from 16:00 to 18:00. Applicable from 08 June 2026 to 30 September 2026• Complimentary round-trip airport transfers <p>Spa (Applicable for all room categories)</p> <ul style="list-style-type: none">• Book a 60-minute massage and receive an additional 30 minutes complimentary. Advance booking is required and is non-combinable with other offers
TERMS & CONDITIONS	<ul style="list-style-type: none">• Maximum of 5 bookings per person per night• The rate/offer will be strictly subject to availability at the time of confirmation• This offer is not combinable with any other existing offers• No discount needs to be applied manually• The booking must be made within the booking window via the direct channel. No manual bookings will be confirmed once the offer ends
DATE	17 December 2025