JUMEIRAH
MADINAT JUMEIRAH

Direct Connectivity (Dynamic Rates)– Communication / Announcement

NAME	Jumeirah Escapes – September Peaks 2026 Campaign
WHERE	Jumeirah Mina Al Salam, Jumeirah Al Qasr, Jumeirah Dar Al Masyaf and Jumeirah Al Naseem
TRAVEL WINDOW	25th August 2026 – 30th September 2027 (both dates inclusive)
BOOKING WINDOW	25th August 2026 – 06th October 2026 (both dates inclusive)
ROOM CATEGORIES	Rooms, Clubs, Suites and Villas
Additional rate break	5% additional rate break for new bookings made from 25th August till 7th September 2026
MADINAT JUMEIRAH VALUE ADDS	• Complimentary access to the private 2 km beach with views of the Jumeirah Burj Al Arab • Complimentary daily access to kids' clubs (Kids at Jumeirah Al Qasr)
MARKETS	ALL
CLUB BENEFITS	• The Palace Lounge at Jumeirah Al Qasr • The Amal Club Lounge at Jumeirah Mina Al Salam • The Orchid Lounge at Jumeirah Al Naseem • Unlimited access to Club Lounge from 7:00 am to 9:00 pm • Complimentary daily Breakfast from 7.00 am to 11.30 am in Hanaaya, Arboretum, The Palmery or at the Club Lounge of respective hotels • Complimentary Sparkling wine during breakfast at The Palace Lounge, Jumeirah Al Qasr • Signature Afternoon Tea with our compliments from 3 pm to 4.30 pm served at the Club Lounge • Sundowner served with a selection of curated canapes from 5.30 pm – 7.30 pm served at the Club Lounge • 15% savings on laundry services and pressing services • Club Lounge access for non-Club and non-Suite guests charged at AED 500 per room per night. The rate is subject to a 10% service charge, 7% municipality fee, and 5% value-added tax (VAT)

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ADDED VALUE BENEFITS AT MADINAT JUMEIRAH IN COLLABORATION WITH BENO WATERSPORTS	• 20% discount on all water sports activities • 20% discount on all yacht charters • 15 minutes complimentary per room on either a Seabob, jet ski **Booking in advance is a must through the concierge of each hotel**
JUMEIRAH MINA AL SALAM VALUE ADDS	**Rooms** • Kids Stay & Dine for free based on the meal plan booked by adults (breakfast or half board). **Applicable from 08 June 2027 to 30 September 2027** • Guaranteed interleading rooms for 2 x units Arabian Deluxe. **Applicable from 08 June 2027 to 30 September 2027.** Please email Reservation Team at the time of booking to allocate interleading rooms **Food & Beverages** • Buy One Get One Free Drinks at Cala Vista Pool & Bahri Bar from 17:00 to 19:00**. Applicable from 08 June 2027 to 30 September 2027** **Suites** • Welcome amenities and a free bottle of champagne upon arrival (minimum length of stay of (03) three nights) • Complimentary access to Amal Club Lounge • Resort credit of **200 USD** once per stay for Junior and One & Two-Bedroom Suite • Complimentary round-trip airport transfers **Spa** • Book a 60-minute massage and receive an additional 30 minutes complimentary. Advance booking is required and is non-combinable with other offers

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JUMEIRAH AL QASR OFFER VALUE ADDS	**Rooms** • Kids Stay & Dine for free based on the meal plan booked by adults (breakfast or half board). **Applicable from 08 June 2027 to 30 September 2027** • Guaranteed interleading rooms for 2 x units Arabian Deluxe. **Applicable from 08 June 2027 to 30 September 2027**. Please email Reservation Team at the time of booking to allocate interleading rooms **Food & Beverages** • Buy One Get One Free drinks at Al Qasr Pool Bar from 16:00 to 19:00 and Bar Buci from 17:00 to 19:00. **Applicable from 08 June 2027 to 30 September 2027** **Suites** • Welcome amenities and a free bottle of champagne upon arrival (minimum length of stay of (03) three nights) • Complimentary access to The Palace Lounge • Resort credit of **200 USD** once per stay for Junior and One & Two-Bedroom Suite • Complimentary round-trip airport transfers **Spa** • Book a 60-minute massage and receive an additional 30 minutes complimentary. Advance booking is required and is non-combinable with other offers
JUMEIRAH DAR AL MASYAF OFFER VALUE ADDS	**Rooms** • Kids Stay & Dine for free based on the meal plan booked by adults (breakfast or half board). **Applicable from 08 June 2027 to 30 September 2027** • Guaranteed interleading rooms for 2 x units Palm House Garden room. **Applicable from 08 June 2027 to 30 September 2027**. Please email Reservation Team at the time of booking to allocate interleading rooms **Food & Beverages** • Buy One Get One Free drinks at Al Qasr Pool Bar from 16:00 to 19:00 and Bar Buci from 17:00 to 19:00. **Applicable from 08 June 2027 to 30 September 2027** **Suites** • Welcome amenities and a free bottle of champagne upon arrival (minimum length of stay of (03) three nights) • Complimentary access to The Palace Lounge • Resort credit of **200 USD** once per stay for One Bedroom Suite • Complimentary round-trip airport transfers **Spa** • Book a 60-minute massage and receive an additional 30 minutes complimentary. Advance booking is required and is non-combinable with other offers

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JUMEIRAH AL NASEEM OFFER VALUE ADDS	**Food & Beverages** • Buy One Get One Free drinks at Sugarmash (Adults only) & Kalsa pool bar (families) from 16:00 to 18:00. **Applicable from 08 June 2027 to 30 September 2027** **Suites** • Welcome amenities and a free bottle of champagne upon arrival (minimum length of stay of (03) three nights) • Complimentary access to The Orchid Lounge • Resort credit of **200 USD** once per stay for One and Two-Bedroom Suite, including Presidential Suite bookings • Complementary round-trip airport transfers **Spa** • Book a 60-minute massage and receive an additional 30 minutes complimentary. Advance booking is required and is non-combinable with other offers
TERMS & CONDITIONS	• Maximum of 5 bookings per person per night • The rate/offer will be strictly subject to availability at the time of confirmation • This offer is not combinable with any other existing offers • No discount needs to be applied manually • The booking must be made within the booking window via the direct channel. No manual bookings will be confirmed once the offer ends
DATE	21 August 2026