JUMEIRAH
BEACH HOTEL
DUBAI

TOUR OPERATOR & DMC COMMUNICATION

No: JBH 09-26

Offer Name	**Jumeirah Escapes - September Peaks 2026 Campaign**
Hotel	**Jumeirah Beach Hotel**
Booking Window	25 August 2026 to 20 October 2026 (both dates inclusive)
Travel Window	25 August 2026 to 30 September 2027 (both dates inclusive)
Applicable Markets	ALL
Jumeirah Escapes Added Value Offer	• Buy One Get One Free on selected drinks at the Leisure Pool and Executive Pool from 4:00 pm - 6:00 pm • Book a 60-minute spa treatment, receive an additional complimentary 30 minutes – Guests can contact JBHTaliseSpa@jumeirah.com to pre-book. • 20% discount on in-resort watersports activities and yacht charters, plus 15 minutes complimentary per room on either a Seabob, jet ski, or e-foil, in collaboration with Beno Watersports. Guests can pre-book by contacting JBHConcierge@jumeirah.com
Jumeirah Escapes Added Value Offer (Limited Period)	• Kids up to 11.99 years stay and dine for free as per the parents' meal plan (breakfast or half board). • Guaranteed interconnecting rooms for Ocean Deluxe category. An email can be sent to LeisureRes@jumeirah.com to arrange the connection of 2x Ocean Deluxe rooms. • **Travel Window: 08 June 2027 and 30 September 2027 only**
Signature Escapes Suite and Villa Offer (MLOS 3 Nights)	• Welcome amenities and complimentary bottle of wine once per stay. • USD 200 resort credit once per stay for Suite bookings • USD 400 resort credit once per stay for Three-Bedroom Ocean Suite and Villa Bookings • Applicable on all bookings with a minimum length of stay of three nights

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Increased Flexibility	• To provide greater booking flexibility, selected 2026 cancellation notice periods have been reduced, allowing bookings to be cancelled or amended without penalty closer to the arrival date.

Start	End	Season	Existing	New
25-Aug-26	18-Sep-26	Low	3	No change
19-Sep-26	09-Oct-26	Shoulder	7	3
10-Oct-26	21-Oct-26	High	21	7
22-Oct-26	07-Nov-26	Peak	35	21
08-Nov-26	01-Dec-26	High	21	7
02-Dec-26	18-Dec-26	Shoulder	7	No change
19-Dec-26	24-Dec-26	High	21	No change
25-Dec-26	04-Jan-27	Peak	45	30

All Room Categories Special Inclusions	• Complimentary daily access to Jumeirah Circle (kids club). Open daily and suitable for children aged 4 to 12 years. Children under 4 must be accompanied by a parent or guardian. • Complimentary daily access to the J-Club. • Complimentary daily Wi-Fi access throughout the resort. • Complimentary access to private 2km beach overlooking Jumeirah Burj Al Arab. • Complimentary access to international newspapers is available on guests' personal devices.

Club, Suite & Al Bahar Villas Special Inclusions	• Complimentary access to the Executive Pool. Open from 9:00 AM until sunset.
	
	For stays until 14 October 2026:
	• Complimentary access to the Pearl Lounge (dress code applies), including:
	  ○ Breakfast: Served daily at Safinah Ballroom from 7:00 am – 11:00 am.
	  Please note that in-room dining is chargeable.
	  ○ Afternoon Tea: Served at Pearl Lounge from 2:00 pm – 5:00 pm.
	  ○ Sundowners: Enjoy canapés and evening drinks at Pearl Lounge from 5:00 pm – 7:00 pm.
	
	For stays from 15 October 2026:
	• Complimentary access to The Club Lounge (all ages, open daily from 7:00 am – 7:00 pm) Dress code applies.
	  ○ Breakfast: Served daily at The Club Lounge from 7:00 am – 11:00 am.
	  Please note that in-room dining is chargeable.
	  ○ Afternoon Tea: Served at The Club Lounge from 2:30 pm – 4:00 pm.
	  ○ Sundowners: Enjoy canapés and evening drinks from 5:00 pm – 7:00 pm at The Club Lounge.

Al Bahar Villas
Special Inclusions
	• Complimentary two-way airport transfer to Dubai International Airport (DXB) (pre-booking is required).
	• 24-hrs dedicated butler service and buggy service.
	• Exclusive access to the Villa Pool from 09:00 am until 6:00 pm, and the Executive Pool Club with a dedicated private cabana.
	• Private plunge pool.
	
	For stays until 14 October 2026:
	• Complimentary access to the following, exclusively for Al Bahar Villa guests:
	  ○ Breakfast: Served daily either in-villa dining or at Safinah Ballroom from 7:00 am – 11:00 am.
	  ○ Afternoon Tea: Light snacks and refreshments are available either in-villa dining or at Pearl Lounge from 2:00 pm – 5:00 pm.
	  ○ Evening Canapés: Enjoy canapés and evening drinks either in-villa dining or at Pearl Lounge from 5:00 pm – 7:00 pm.
	
	For stays from 15 October 2026:
	• Complimentary access to the Al Bahar Club, exclusively for Al Bahar Villa Guests.
	  ○ Breakfast: Served daily at Al Bahar Club from 7:00 am – 11:30 am. Complimentary in-villa breakfast is also available.
	  ○ Afternoon Tea: Served in-villa, at Al Bahar Club or The Club Lounge from 2:00 pm – 5:00 pm.
	  ○ Evening Canapés: Enjoy canapés and evening drinks in-villa, at Al Bahar Club or The Club Lounge from 5:00 pm – 7:00 pm.

Wild Wadi Waterpark™ Closure	• Wild Wadi Waterpark™ is temporarily closed until further notice. Please remove from any marketing activations and website inclusions.

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Summer Enhancements and Closures	Please note the following enhancements are taking place at Jumeirah Beach Hotel. Kindly ensure this information is added to errata messaging to ensure transparency with our mutual clients. • **Kitchen Connection** is undergoing an enhancement project which is expected to be completed by **end of October 2026**. For stays before this date, breakfast will be served in Safinah Ballroom. Safinah Ballroom offers daily buffet breakfast, and dinner during Friday and Saturday Nights. • **The Club Lounge** is undergoing an enhancement project which is expected to complete on **15 October 2026**. For stays before this date, breakfast will be served in Safinah Ballroom whilst Afternoon Tea and Happy Hour will be served in the Pearl Lounge. • **La Parilla** restaurant is expected to open in January 2027. • **Floor 24** Uptown Bar and Sunset Club Lounge are expected to open in January 2027. • **Nuska Beach** will continue with its usual summer closure and is expected to re-open mid-October 2026. • **Talise Spa** has been temporarily relocated to the Al Bahar Villas until 12 October 2026 when it will return to its original location. • **Jumeirah Flavours Half Board Dine-Around:** The available restaurants included in the Jumeirah Flavours promotion can be viewed at www.jumeirah.com/en/jumeirah-flavours. **Special note:** This exclusive offer already reflects the value of the current enhancements; therefore, no additional compensation or commercial adjustments apply.

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Terms & Conditions	• Offer is valid for all dynamically distributed wholesale partners. • Offer valid on new bookings only within the stated booking window. • Existing bookings cannot be amended and re-booked. • Subject to availability at the time of reservation. • Blackout dates apply during peak dates as indicated above. • Offer cannot be combined with any other promotions. • Payment based on rate booked, in line with pre-agreed payment methods. • Cancellation policy applies as per the conditions shown at the time of booking. • Offer description may not automatically show on your website, so we would appreciate your support in updating the Special Offer messaging manually where possible.
For bookings or further information, please contact	**For bookings:** Reservations Department Telephone: +971 4 364 557 E-mail: leisureres@jumeirah.com **For further information:** Laura Dawson, Associate Director of Sales Telephone: +971 55 500 9932 E-mail: laura.dawson@jumeirah.com
Date of Issue	21 August 2026
Updated	11 September 2026 (changes to enhancement project completion dates) 07 October 2026 (offer extension)